

2022 GWAC congregation survey

5:00pm results

Purpose of the survey

- Members of the 10:30am and 5:00pm congregations (aged 12 and up) were surveyed in order to gain a better understanding of:
 - WHO: A knowledge of the demographic of people attending the services
 - WHAT: What people currently think of the services
 - HOW: How we can do things better
- A full summary of results is available on the GWAC website: www.gwac.org.au

5:00 survey results: Who

Demographic information from the 5:00pm service

- 66 people responded to the survey
- A spread of ages from 12-70 years old. A small cohort of children under 12.
- A group who mostly identify as Christians, as well as some who are still exploring their faith. People from a mixture of church backgrounds.
- Approximately half have attended GWAC for 10 years or more.

5:00 survey results: What

The following is a summary of feedback about how people feel about the service:

- The vast majority of respondents enjoy the 5:00pm service.
- Most people feel welcomed and part of the community. This feeling of community was most often listed as the most enjoyable and encouraging thing by respondents
- 3 things that people most like:
 - The community
 - The teaching
 - The corporate musical worship

10:30 survey results: How

The following main areas of improvement were identified in the survey results:

- Variety: people would like to see more variety and creativity in the services
- Music: some people find the music too loud, but others like it loud!
- Target demographic: some people would like to see the service specifically target youth and young adults
- Community: continuing to build the community, for example having shared meals
- More female leadership

How are we using the information?

- The staff and governance board have reviewed the survey feedback.
- A summary has been provided to GWAC members at services today.
- A comprehensive report is available on the GWAC website.
- We are calling on GWAC members to get involved in implementing the changes that have been suggested.
- There will be opportunity for further discussion and planning at focus groups after the service on Sunday 19th June.